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LEO BURNETT COMPANY, *Inc.*
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The Lazy Pipe Tobacco

Lights easy—takes its own good time about burning.

Bond Street doesn't rush you. Given a good stream, you can catch four or five fat trout while just one pipeful is burning its slow and lazy way to the bottom of the bowl. All during the smoke, you'll enjoy the gentle taste (and don't be too surprised if a passing sportsman has a complimentary word about Bond Street's pleasant aroma).

Bond Street burns slow because it has a combination of plugs and flakes, for smooth and steady burning. If you're not in too much of a hurry, go to Bond Street. And taste what you've been missing.

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